



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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JUNIOR BETA CLUB BUILDS LEADERSHIP DURING ANNUAL CONVENTION AT THE KENTUCKY INTERNATIONAL CONVENTION CENTER

LOUISVILLE, KY (February 12, 2014) – Students from fourth through seventh grade will once again learn about leadership at the Junior Beta Club Convention. The event, expected to bring 5,300 attendees, returns to the Kentucky International Convention Center Thursday, Feb. 20 - Friday, Feb. 21.

At this private event, students will compete in various events including a talent competition, a songfest where they rewrite popular songs with their own words and an academic quiz bowl.

The Kentucky Junior Beta club will elect new officials during the event. Students will prepare a campaign, perform speeches and vote on students who will represent the state for the next year. Elected officers must be in at least seventh grade and be a returning member.

The goal of the convention is to give Junior Beta Club members the opportunity to fellowship with other Beta members from across the state, while promoting academics, leadership and character. Together the different chapters have raised money for the state-wide service project, the Kosair Children's Hospital.

This mission of Beta is to promote the ideals of academic achievement, character, service and leadership among elementary and secondary school students.

For more information, visit <http://www.betaclub.org>.

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About the Kentucky International Convention Center

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).

With 300,000 square feet of space, the convention center accommodates a wide variety of events. KICC has 200,000 square feet of prime exhibit space including 145,000 square feet of contiguous, column-free areas. Accompanying the exhibit halls is a 30,000 square foot ballroom and 52 meeting rooms - all under one roof. The convention center's interior is complemented by a landscape of exposed brick, sawtooth skylights and a striking terrazzo floor that winds through the lobbies illustrating many of Louisville's signature landmarks. For more information, go online to www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.