



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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THOUSANDS OF ARCHERS COMPETE AT TWO TOURNAMENTS IN DOWNTOWN LOUISVILLE

LOUISVILLE, KY (March 4, 2015) – Thousands of professional, amateur and student archers will compete at two renowned archery competitions, the National Field Archery Association Indoor Nationals and the National Archery in the Schools Program Kentucky State Tournament. Held at the Kentucky International Convention Center, these events will bring more than 5,500 archers to downtown Louisville.

The National Archery in the Schools Program Kentucky State Tournament will be held Wednesday, March 11 – Thursday, March 12 in Exhibit Hall 2CD. More than 4,200 student archers, ranging from 4th to 12th grade, will compete at the event. Competition runs Wednesday, 9 a.m. – 7:30 p.m. and Thursday, 9 a.m. -2 p.m. Tickets are \$5 per person (ages eight and up).

The National Archery in the School Program began in 2002 as a way to involve children in outdoor activities. Archery is a sport that most students can master with practice and helps build self-esteem, focus and teamwork. More than 90,000 students participate in the National Archery in the Schools Program in Kentucky. Since its inception, the program has spread to 47 states and several countries.

The NFAA Indoor Nationals runs Friday, March 13 – Sunday, March 15. Archers from 7-70 years old will participate in more than 40 divisions from professional to amateurs. This event is free and open to the public.

The Indoor Nationals tournament starts at 7 a.m. on Saturday. Sunday's shooting schedule will be determined by Saturday's results. The Indoor Nationals is the second leg of the annual 3 Star Tour, which offers more than \$250,000 in prize money as well as a chance to win a million dollar prize for consecutive perfect scores at each event.

On Friday afternoon from 4 – 6 p.m., youth archers (ages 17 and under) will shoot with NFAA professional archers during the Practice with the Pros session. Many well-known archers, including Paralympians, World Team members and past World Cup team members will

compete at the event. In addition, a Pro-Am event will be held Friday for archers, ages 12 and up, offering a cash prize add-on to the NFAA Indoor Nationals.

Visitors can browse bows, arrows, scopes, archery accessories, apparel and more on Saturday from 9 a.m. – 6 p.m. and Sunday from 9 a.m. – 3 p.m. at the archery trade show that accompanies the event.

For more information, visit <https://www.nfaausa.com> and <http://naspschools.org>.

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About the Kentucky International Convention Center

Located in the heart of downtown, the Kentucky International Convention Center draws nearly one million people through its halls. Celebrating more than 35 years of successful events, the 300,000 square foot facility accommodates a wide variety of events. In addition, the convention center is just steps away from the entertainment and arena districts and connected to 2,300 hotel rooms via skywalk. For more information, visit www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.

About Parking

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).