



## KENTUCKY INTERNATIONAL CONVENTION CENTER

### FOR IMMEDIATE RELEASE

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## LOUISVILLE NATIONAL COLLEGE FAIR HIGHLIGHTS COLLEGE OPTIONS AT THE KENTUCKY INTERNATIONAL CONVENTION CENTER

**LOUISVILLE, KY (September 17, 2014)** – Navigating college choices and understanding financial aid can be a daunting task for most high school students. For students looking to get a head start this fall, the Louisville National College Fair brings more than 100 colleges from across the country together on Sunday, September 21 at the Kentucky International Convention Center to give students more information about college choices.

This free event will be held in the Cascade Ballroom from 2:00 – 5:00 p.m. and allow students and parents to meet one-on-one with admission representatives from a wide range of colleges and universities. Seminars will also highlight the college application process including sessions on the ACT, first generation college students, admission to highly-selective institutions and the college search process.

Sponsored by the National Association for College Admission Counseling, the National College Fair program hosts events across the country and helps more than 675,000 students annually explore their options for higher education.

For more information, visit <http://www.nacacnet.org/college-fairs>.

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### **About the Kentucky International Convention Center**

Located in the heart of downtown, the Kentucky International Convention Center draws nearly one million people through its halls. Celebrating more than 37 years of successful events, the 300,000 square foot facility accommodates a wide variety of events. In addition, the convention center is just steps away from the entertainment and arena districts and connected to 2,300 hotel rooms via skywalk. For more information, visit [www.kyconvention.org](http://www.kyconvention.org).

For up-to-the-minute information, like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.

### **About Parking**

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).