



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky State Fair Board

Contact: Amanda Storment  
502-367-5180  
[astorment@ksfb.ky.gov](mailto:astorment@ksfb.ky.gov)

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### Kentucky State Fair Board Recognized by Public Relations Society of America *Landmarks of Excellence Awards*

**WHAT** The International Association of Business Communicators/Public Relations Society of America presented the Kentucky State Fair Board with ten Landmarks of Excellence Awards and honorable mentions, recognizing the agency's exceptional achievements in branding, strategic communications and design.

**AWARDS**

Award of Excellence

- Graphic Design, 2015 Annual Report

Award of Merit

- Graphic Design Single Printed Piece, State Fair Concerts and Ticket Ads
- Online Communications for North American International Livestock Exposition and Championship Rodeo Websites
- Graphic Design Branding for Kentucky Hoopfest Logo

Honorable Mention

- Graphic Design, Kentucky International Conventional Center Ad
- Kentucky State Fair Visitors Guide
- 2015 Annual Report
- Online Communications for Kentucky Hoopfest Website
- Graphic Design, Kentucky Hoopfest Website
- Overall Communications Social Media Campaign, National Farm Machinery Show

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*The Kentucky State Fair Board (KSFB) includes gubernatorial appointments, academic administrators, representatives of associations and leaders from across the state. It operates two of the largest facilities in the state – the [Kentucky Exposition Center](#) and [Kentucky International Convention Center](#). KSFB accounts for more than \$482 million annually in economic impact for the community and Commonwealth. It is an agency of the Kentucky Tourism, Arts and Heritage Cabinet.*