



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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STUDENTS EXPLORE COLLEGE OPTIONS AT THE KENTUCKY INTERNATIONAL CONVENTION CENTER

LOUISVILLE, KY (February 27, 2014) – Navigating college choices and understanding financial aid can be a daunting task for most high school students. The Louisville National College Fair brings more than 100 colleges from across the country together on Sunday, March 2 at the Kentucky International Convention Center to give students more information about college choices in one convenient location.

This free event will be held in the Cascade Ballroom from 2:00 – 5:00 p.m. and allow students and parents to meet one-on-one with admission representatives from a wide range of colleges and universities. Seminars will also highlight the college application process including sessions on the ACT, first generation college students, admission to highly selective institutions and financial planning.

Sponsored by the National Association for College Admission Counseling, an organization of more than 13,000 members who work in secondary and higher education, the National College Fair program hosts events across the country and helps more than 675,000 students annually explore their options for higher education.

For more information, visit <http://www.nacacnet.org/college-fairs>.

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About the Kentucky International Convention Center

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).

With 300,000 square feet of space, the convention center accommodates a wide variety of events. KICC has 200,000 square feet of prime exhibit space including 145,000 square feet of contiguous, column-free areas. Accompanying the exhibit halls is a 30,000 square foot ballroom and 52 meeting rooms - all under

one roof. The convention center's interior is complemented by a landscape of exposed brick, sawtooth skylights and a striking terrazzo floor that winds through the lobbies illustrating many of Louisville's signature landmarks. For more information, go online to www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.