



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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WIZARD WORLD LOUISVILLE COMIC CON BRINGS FANS AND CELEBRITIES TO KENTUCKY INTERNATIONAL CONVENTION CENTER

LOUISVILLE, KY (March 20, 2014) – Wizard World Louisville Comic Con is coming to downtown Louisville Friday, March 28 – Sunday, March 31, bringing thousands of fans, top celebrities and well-known artists together at Kentucky International Convention Center Friday, March 28 – Sunday, March 31.

Comic Con, like Wizard World, gives fans of sci-fi, fantasy and genre stories a place to gather and celebrate the culture, characters and stories they love. All about the fan experience, these conventions offer a place to dress up, meet celebrities and buy merchandise.

The impressive list of celebrities coming to the Louisville event includes stars of some of the biggest sci-fi and fantasy hits. Doctor Who's Matt Smith, who just finished his stint as the eleventh Doctor, Walking Dead's Michael Rooker, Lord of the Ring's Sean Astin and sci-fi darling Summer Glau will be in Louisville for Wizard World Comic Con. A full schedule of celebrity appearances can be found online at <http://www.wizardworld.com/home-louisville.html>.

Programming scheduled throughout the event will feature comic and sci-fi discussions, question and answer sessions with almost every celebrity guest and costume contests for both adults and children.

In addition, artists at the event will showcase and sell original artwork. Many well-known comic book artists will be there, including Neal Adams who has created artwork for Batman, X-Men and Green Lantern, Ethan Van Sciver whose work can be seen in Batman, Green Lantern, and the Flash and Phil Ortiz, an animator who has worked on various shows such as the Simpsons, He-Man and the Smurfs.

"It's to celebrate everything pop culture. Some fans come out to see celebrities, others to meet artists, some to dress up and see and be seen, others enjoy browsing the exhibitor area for comics and other goods," said Jerry Milani, Public Relations Manager for Wizard World.

Tickets can be purchased for individual days or as a weekend pass. Tickets are \$35 for Friday, \$45 for Saturday and \$40 for Sunday in advance. Ticket prices increase \$10 at the door. Weekend passes are \$65 in advance and \$75 at the door. Meet and greets with celebrities are purchased separately.

Show hours are Friday 3 p.m. – 8 p.m., Saturday 10 a.m. – 7 p.m. and Sunday 11 a.m. – 5 p.m.

For more information, visit <http://www.wizardworld.com/home-louisville.html>.

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About the Kentucky International Convention Center

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).

With 300,000 square feet of space, the convention center accommodates a wide variety of events. KICC has 200,000 square feet of prime exhibit space including 145,000 square feet of contiguous, column-free areas. Accompanying the exhibit halls is a 30,000 square foot ballroom and 52 meeting rooms - all under one roof. The convention center's interior is complemented by a landscape of exposed brick, sawtooth skylights and a striking terrazzo floor that winds through the lobbies illustrating many of Louisville's signature landmarks. For more information, go online to www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.