



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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GO RED FOR WOMEN LUNCHEON EDUCATES AND INSPIRES AT THE KENTUCKY INTERNATIONAL CONVENTION CENTER

LOUISVILLE, KY (May 12, 2014) – The American Heart Association’s Go Red For Women Luncheon brings both inspiration and education to the Kentucky International Convention Center on Friday, May 16.

The annual event begins at 10 a.m. in the Cascade Ballroom starting with registration and a Heart Health Expo that runs until 11:30 a.m. Attendees can walk through a giant Mega Heart, receive health screenings and meet with a variety of organizations.

The luncheon, which begins at 11:30 a.m., highlights stories from ten local heart disease and stroke survivors at the Survivor Fashion Show. Vera Jones, a motivational speaker, writer, television broadcaster and Syracuse University Hall of Fame athlete, will keynote the event.

Tickets are \$125 per person and proceeds go to support education and research for heart disease. The American Heart Association hopes to raise \$530,000 at the event. Heart disease is the number one killer of women, with one in three women dying of the disease. The Go Red movement funds research to learn more about gender-specific detection and treatment.

For more information, visit <http://louisvillegored.ahaevents.org>.

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About the Kentucky International Convention Center

Located in the heart of downtown, the Kentucky International Convention Center draws nearly one million people through its halls. Celebrating more than 35 years of successful events, the 300,000 square foot facility accommodates a wide variety of events. In addition, the convention center is just steps away from the entertainment and arena districts and connected to 2,300 hotel rooms via skywalk. For more information, visit www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.

About Parking

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).