



KENTUCKY INTERNATIONAL CONVENTION CENTER

FOR IMMEDIATE RELEASE

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DOWNTOWN WEDDING SHOW HELPS BRIDES PLAN WEDDINGS AT THE KENTUCKY INTERNATIONAL CONVENTION CENTER

LOUISVILLE, KY (December 26, 2014) – More than 500 brides, along with grooms, bridesmaids, friends and family will fill the Cascade Ballroom of the Kentucky International Convention Center on Friday, January 2, 5:00 – 8:00 p.m. for the sixth annual Downtown Wedding Show.

With nearly 100 exhibitors and services, brides and grooms can meet with photographers, rental and decorating companies, wedding coordinators, musicians and florists to help plan their wedding.

“It’s part of the wedding experience to do wedding shows, especially for a new bride who might not realize all the different services that are available,” said Jack Griffin from Louisville Wedding Music. Louisville Wedding Music is one of the local businesses that make up the Louisville Wedding Network, which produces the annual show.

For wedding parties looking for values, many of the vendors offer show-only specials and discounts. Food and cake samples will be available for wedding parties to taste test.

For more information, visit <http://www.downtownweddingshow.com>.

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About the Kentucky International Convention Center

Located in the heart of downtown, the Kentucky International Convention Center draws nearly one million people through its halls. Celebrating more than 35 years of successful events, the 300,000 square foot facility accommodates a wide variety of events. In addition, the convention center is just steps away from the entertainment and arena districts and connected to 2,300 hotel rooms via skywalk. For more information, visit www.kyconvention.org.

For up-to-the-minute information like the Kentucky International Convention Center on Facebook <https://www.facebook.com/KentuckyInternationalConventionCenter> and follow us on Twitter <https://twitter.com/KYICC>.

About Parking

The Kentucky International Convention Center offers two public parking garages for visitors. The KICC (Cowger) Garage is located at Fourth and Market Streets. The KICC (Commonwealth) Garage is located on Jefferson Street between Third and Fourth Streets (next to the Hyatt Regency Hotel).